



Survey on Airport Usage August 2009 West Yellowstone Airport

Prepared for: Yellowstone Airport
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Analysis by: JL Market Research

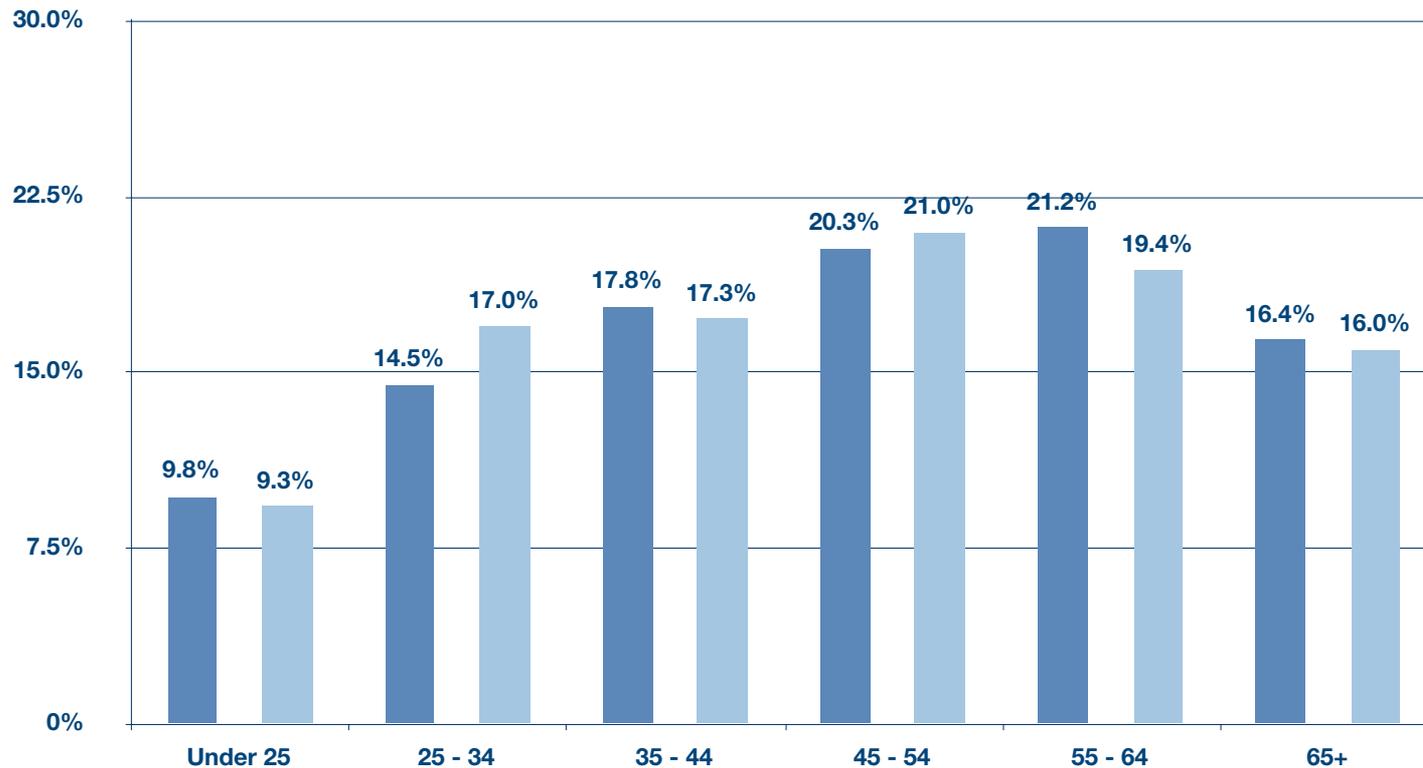
September 23, 2009



Methodology

- A postcard questionnaire was distributed to passengers on arriving and departing SkyWest flights at West Yellowstone Airport, and to visitors staying in lodging facilities in and around West Yellowstone, Montana during the time period July 29-August 20, 2009
- Questions 13-17 were limited to passengers flying into/out of Yellowstone Airport (WYS) on SkyWest/Delta Connection flights
- Completed interviews were held with 517 respondents of all ages within the demographic, approximately 331 of these respondents flew directly into and/or out of West Yellowstone Airport

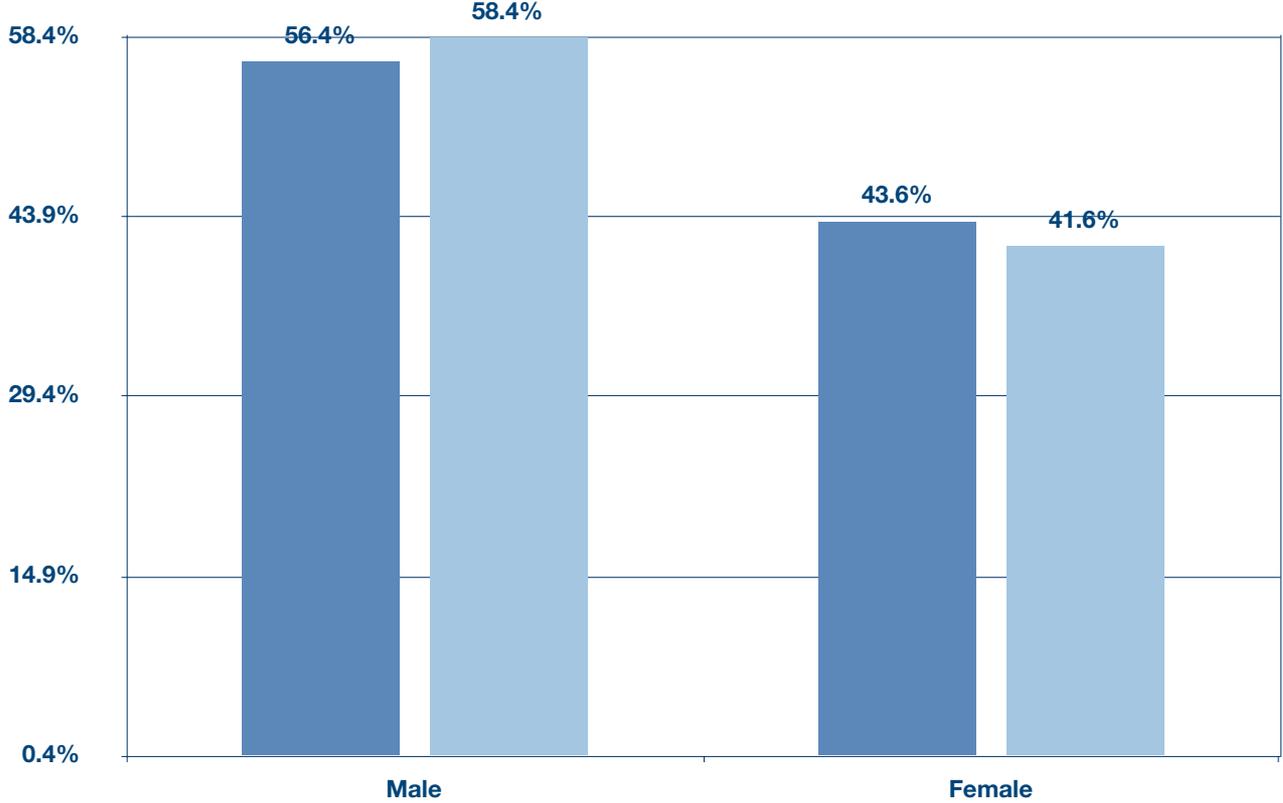
Respondent Age (unweighted)



Q.1 What is your age?

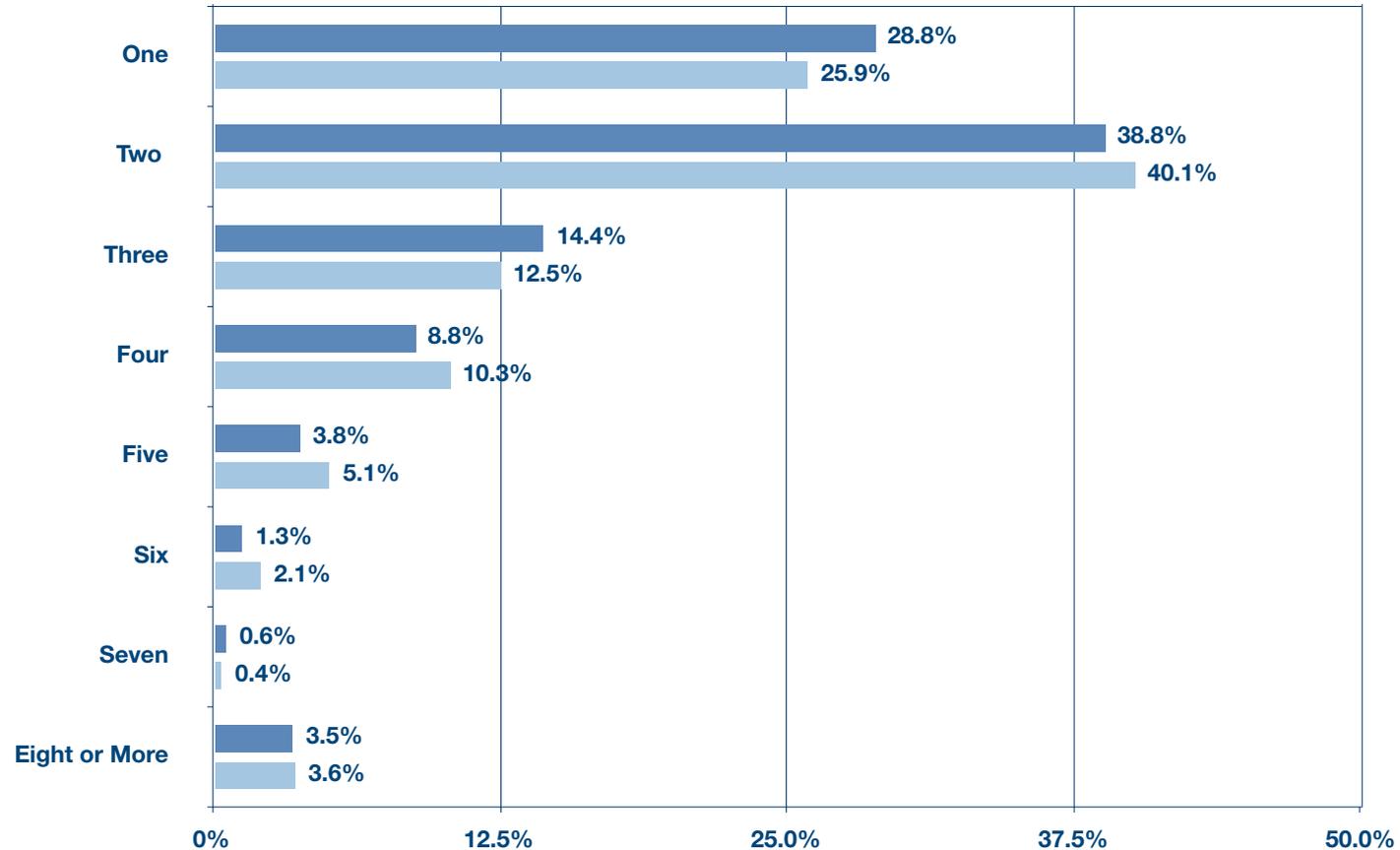
■ Total ■ WYS Only

Respondent Gender (unweighted)



Q.2 What is your gender? ■ Total ■ WYS Only

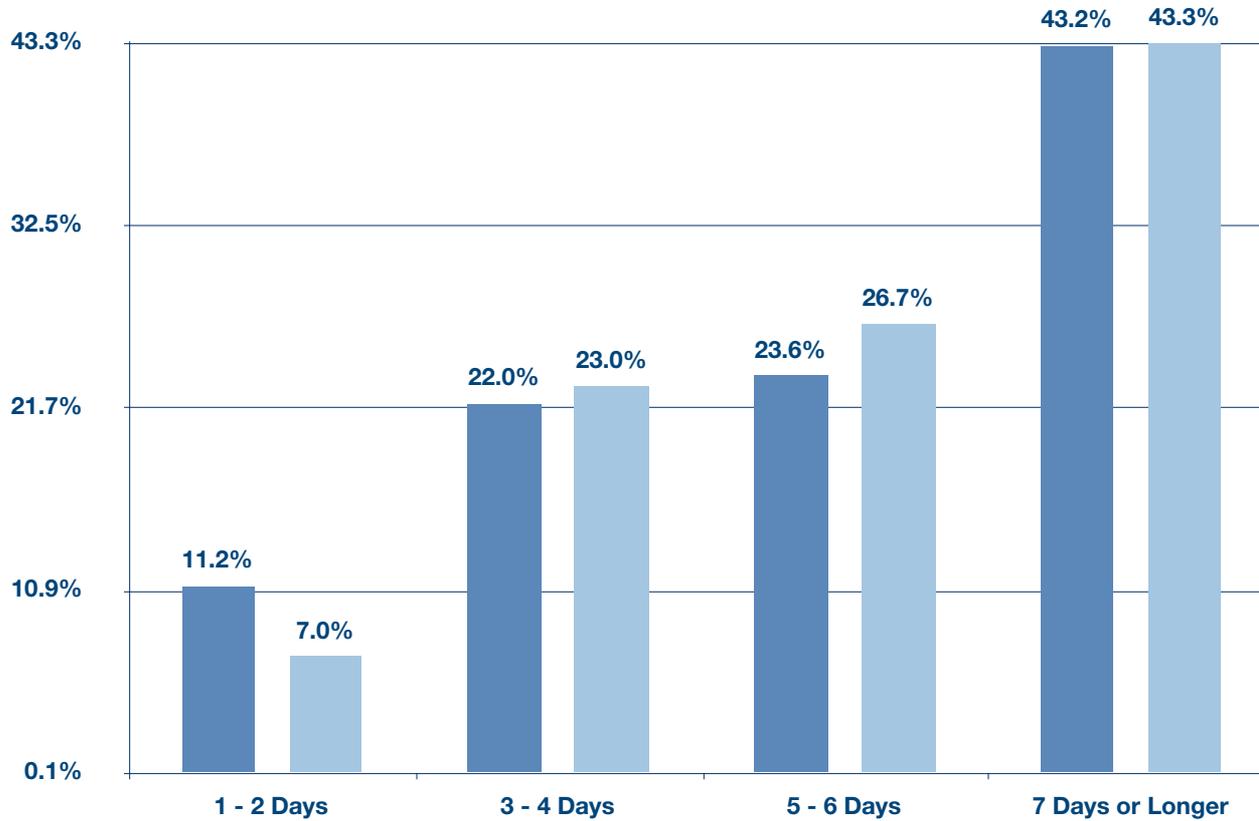
Number in Party



Q.3 How many are in your party?

■ WYS Only ■ Total

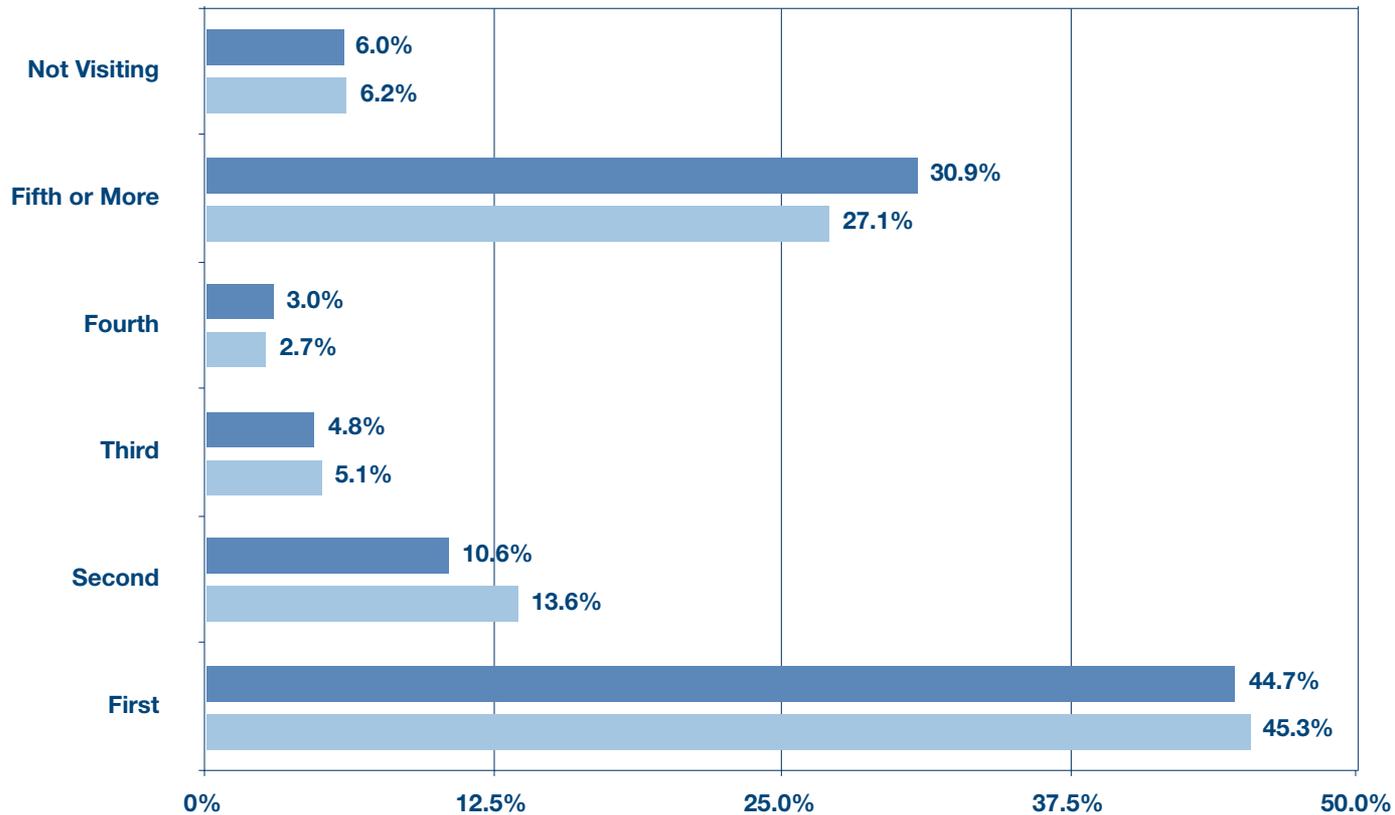
Length of Stay



Q.4 Length of stay?

■ Total ■ WYS Only

Number of Visits to Yellowstone Park

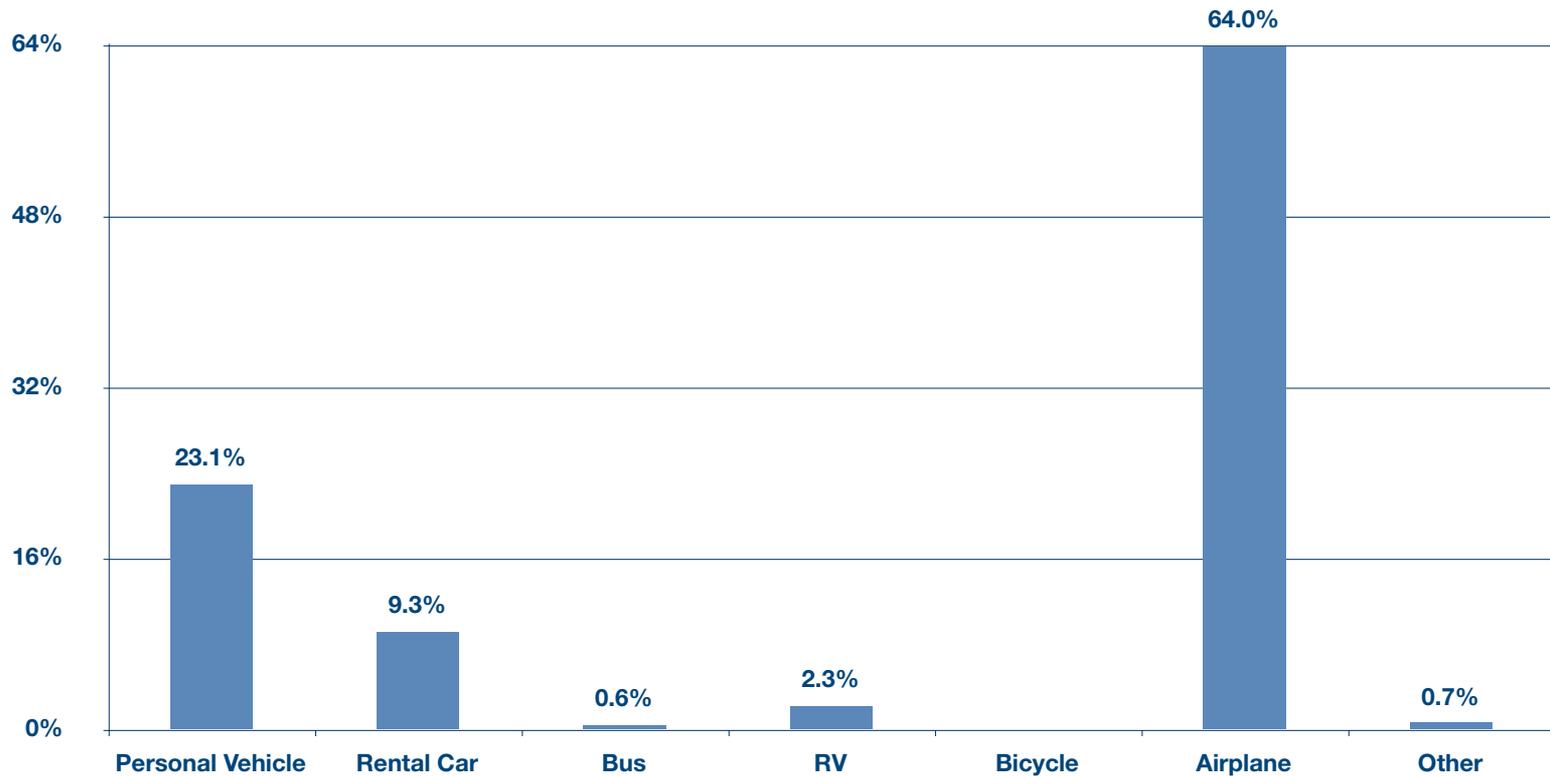


Q.5 Visits to Yellowstone Park? ■ WYS Only ■ Total



Method of Travel

(Based on 474 Responses, Some Multiple Answers)

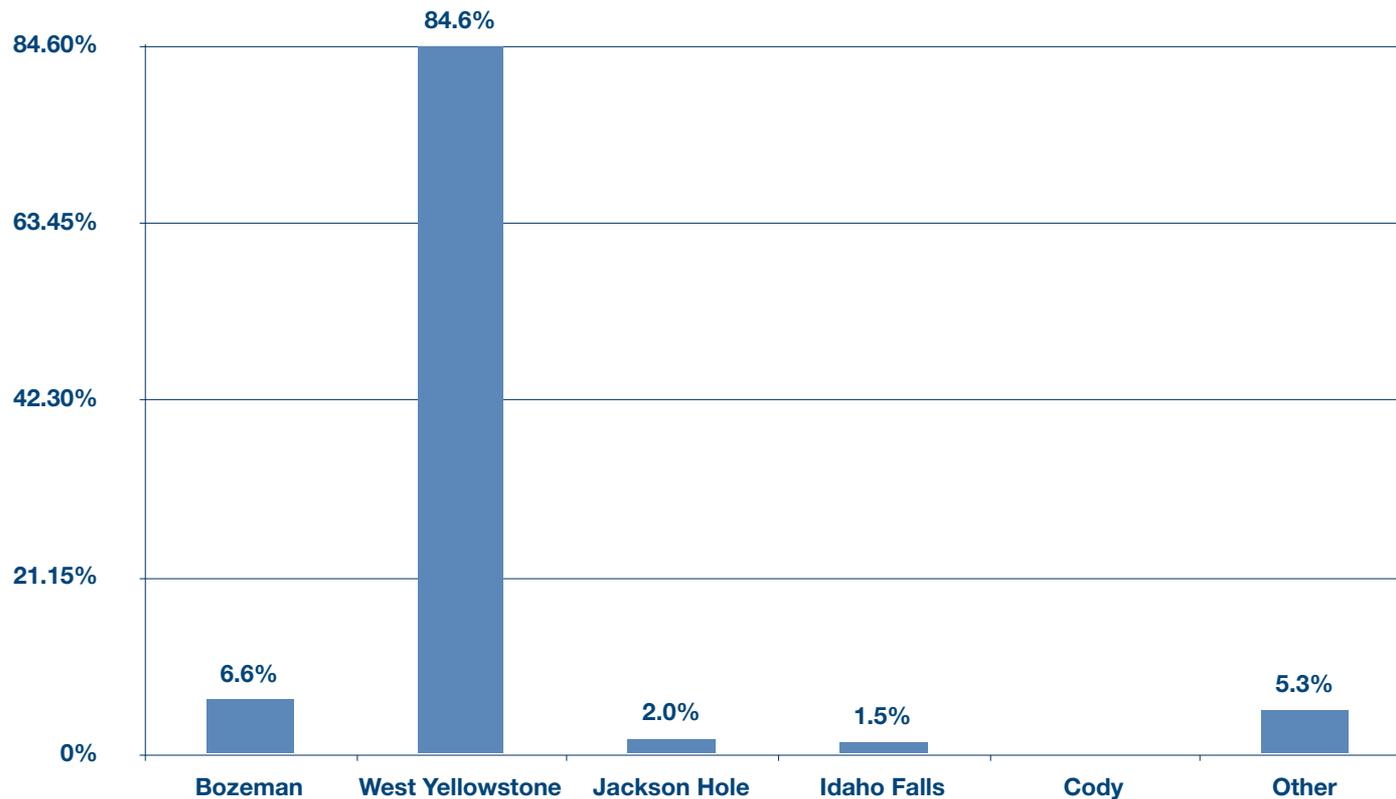


Q.6 How did you travel to this area?



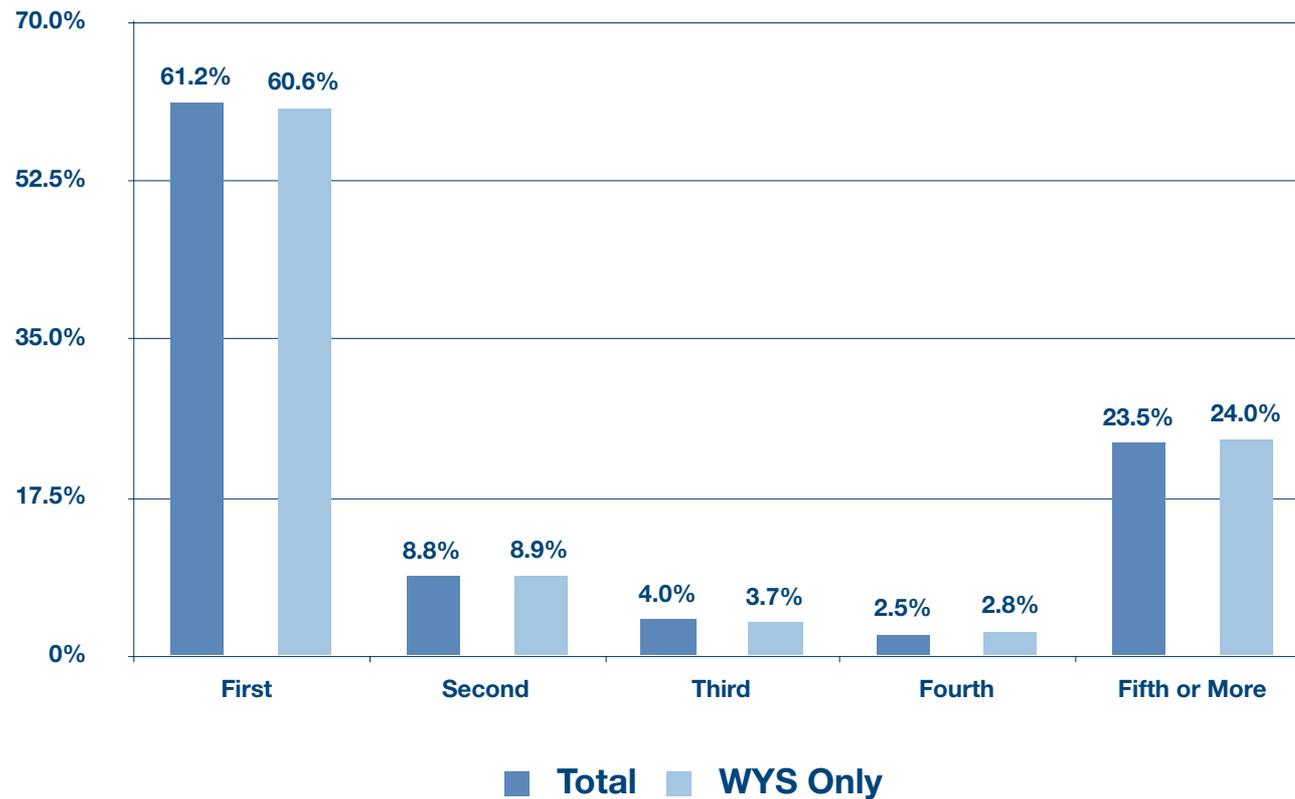
Where Flight Landed

(Based on 396 Responses)



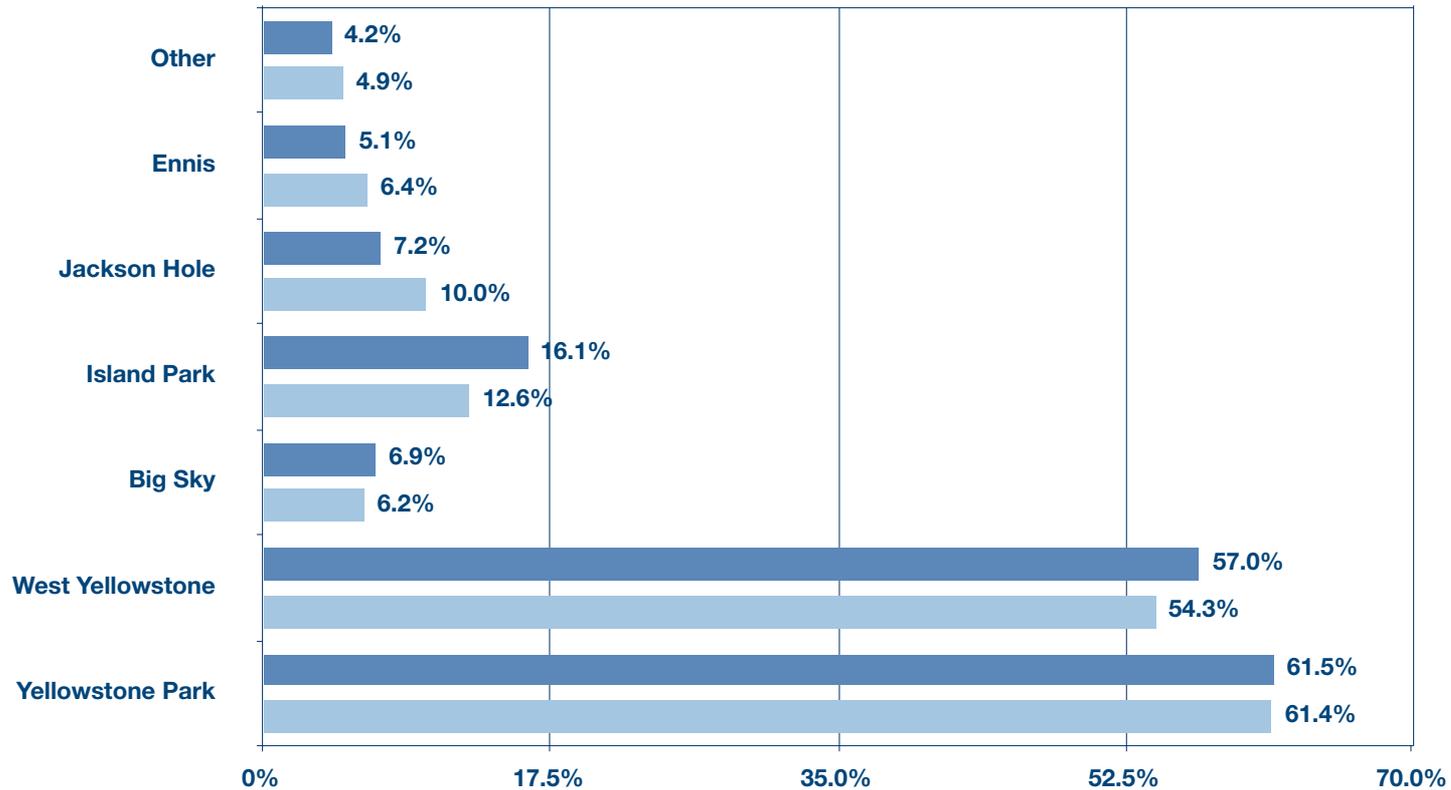
Q.7 If you arrived by air, where did the flight land? (All respondents)

Times Flown Into Airport



Q.8 Number of times you have flown into the airport checked above?

Destination (Multiple Answers)

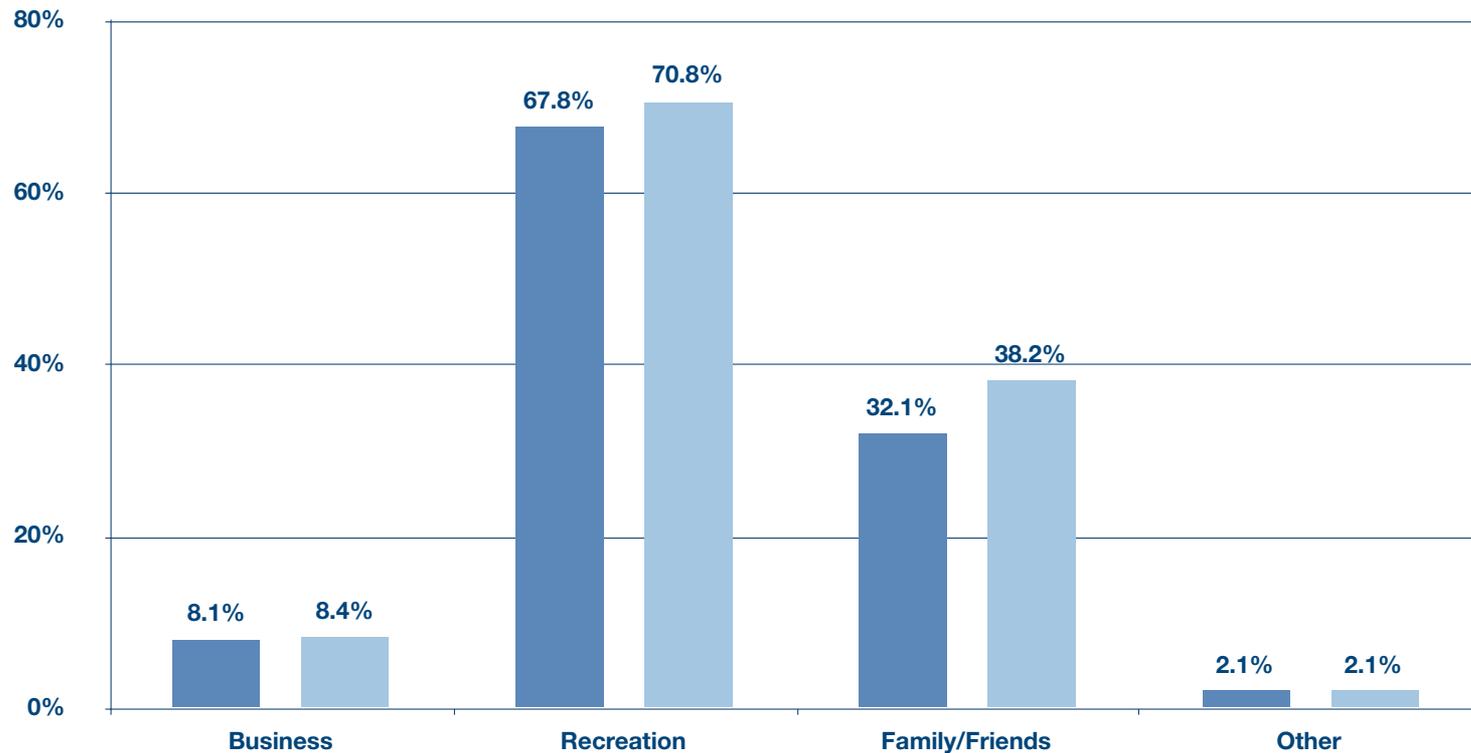


Q.9 Destination(s)?

■ WYS Only ■ Total

Purpose of Visit

(Multiple Answers)

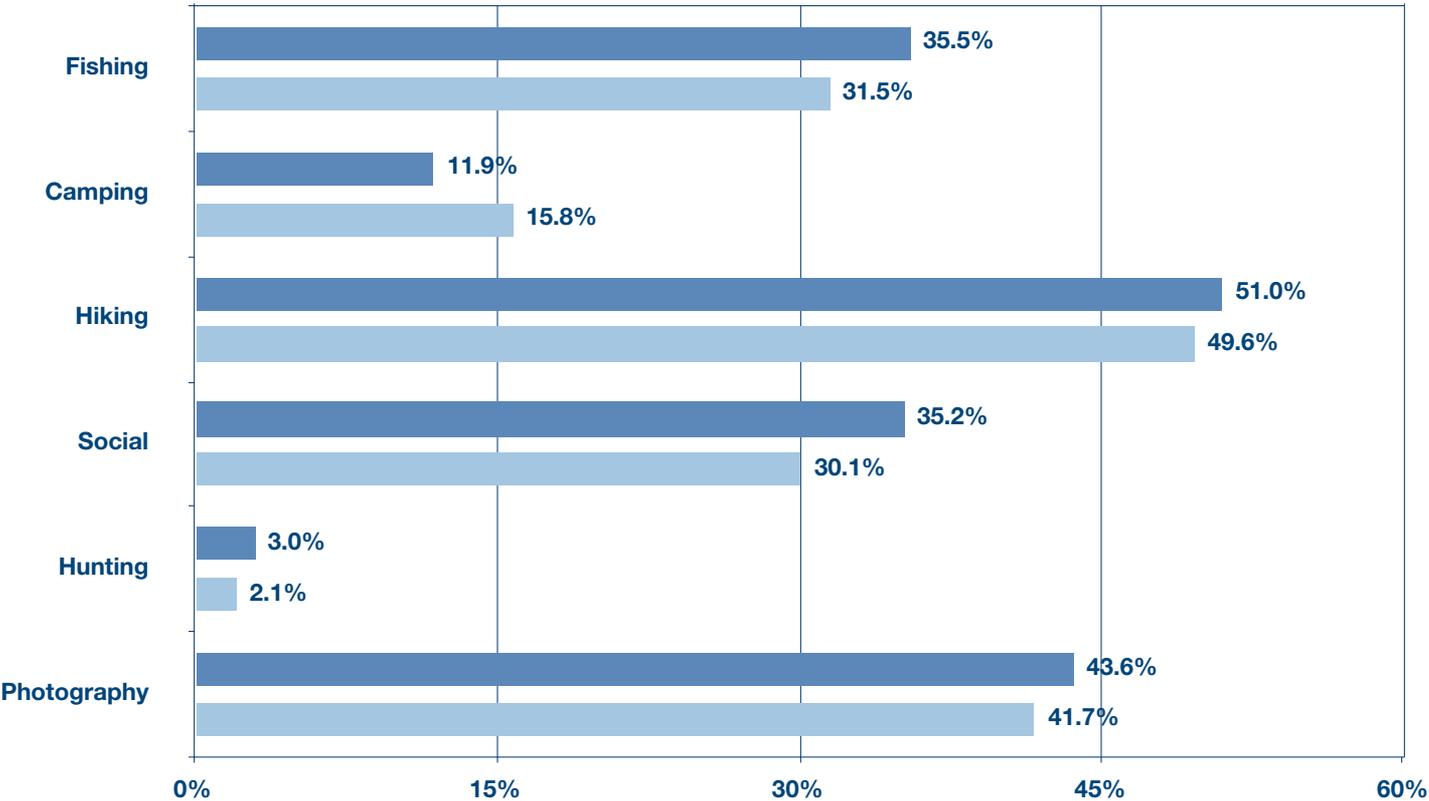


Q.10 Purpose of visit?

■ Total ■ WYS Only

Activities Planned

(Multiple Answers)

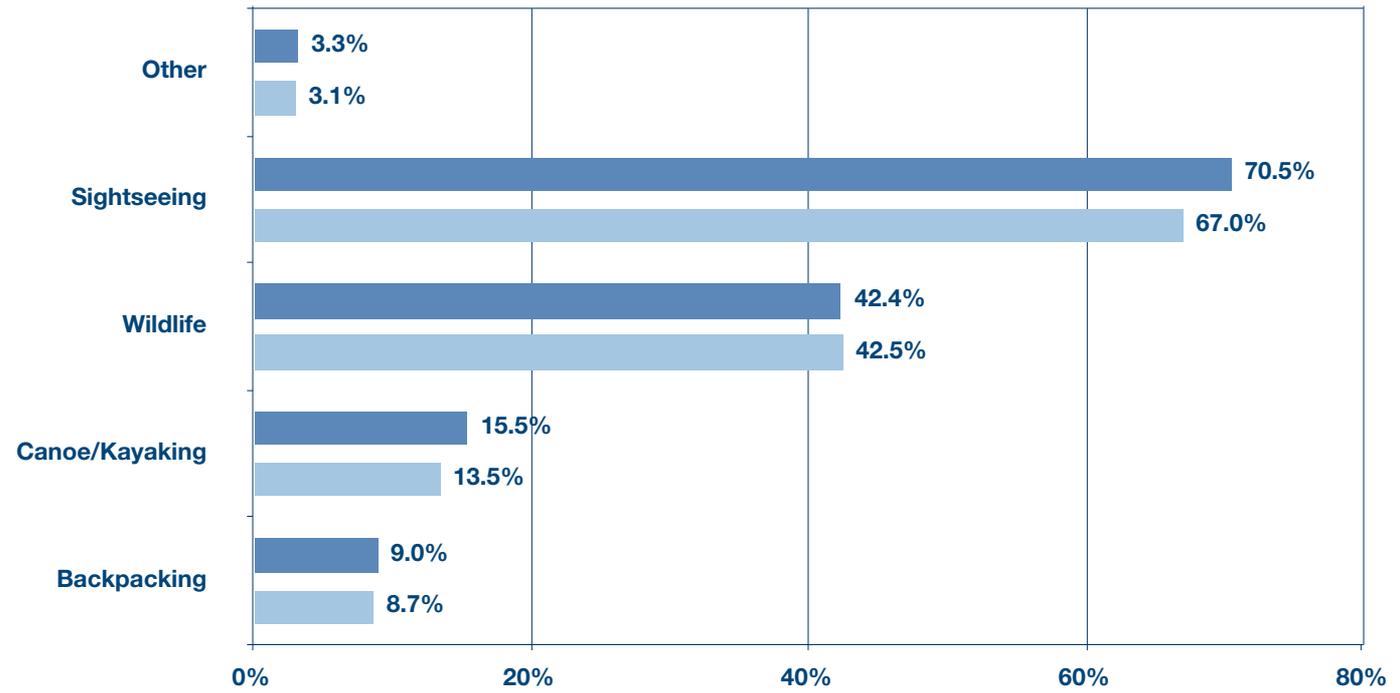


Q.11 Activities planned.

■ WYS Only ■ Total

Activities Planned Cont.

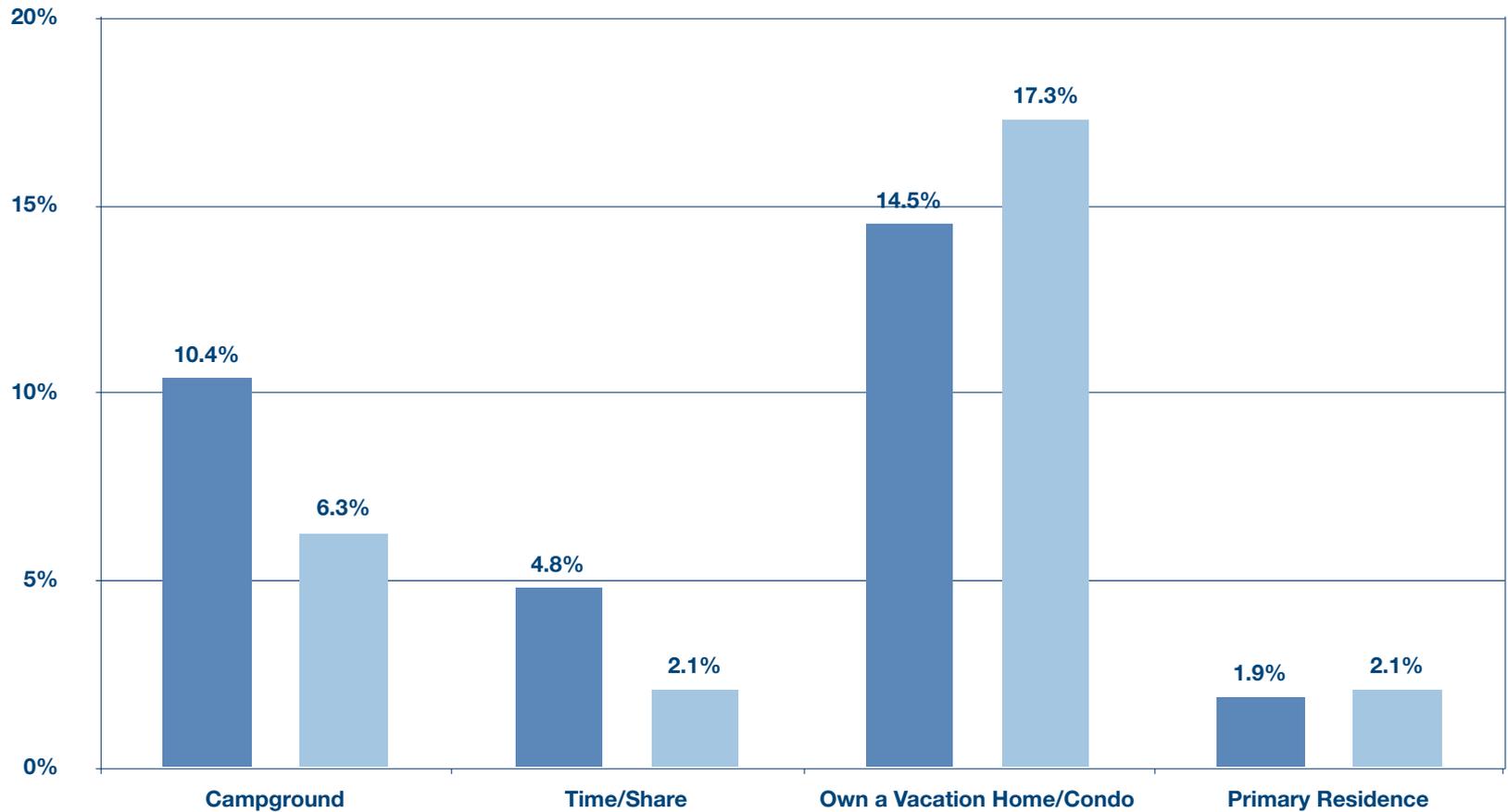
(Multiple Answers)



Q.11 Activities planned.

■ WYS Only ■ Total

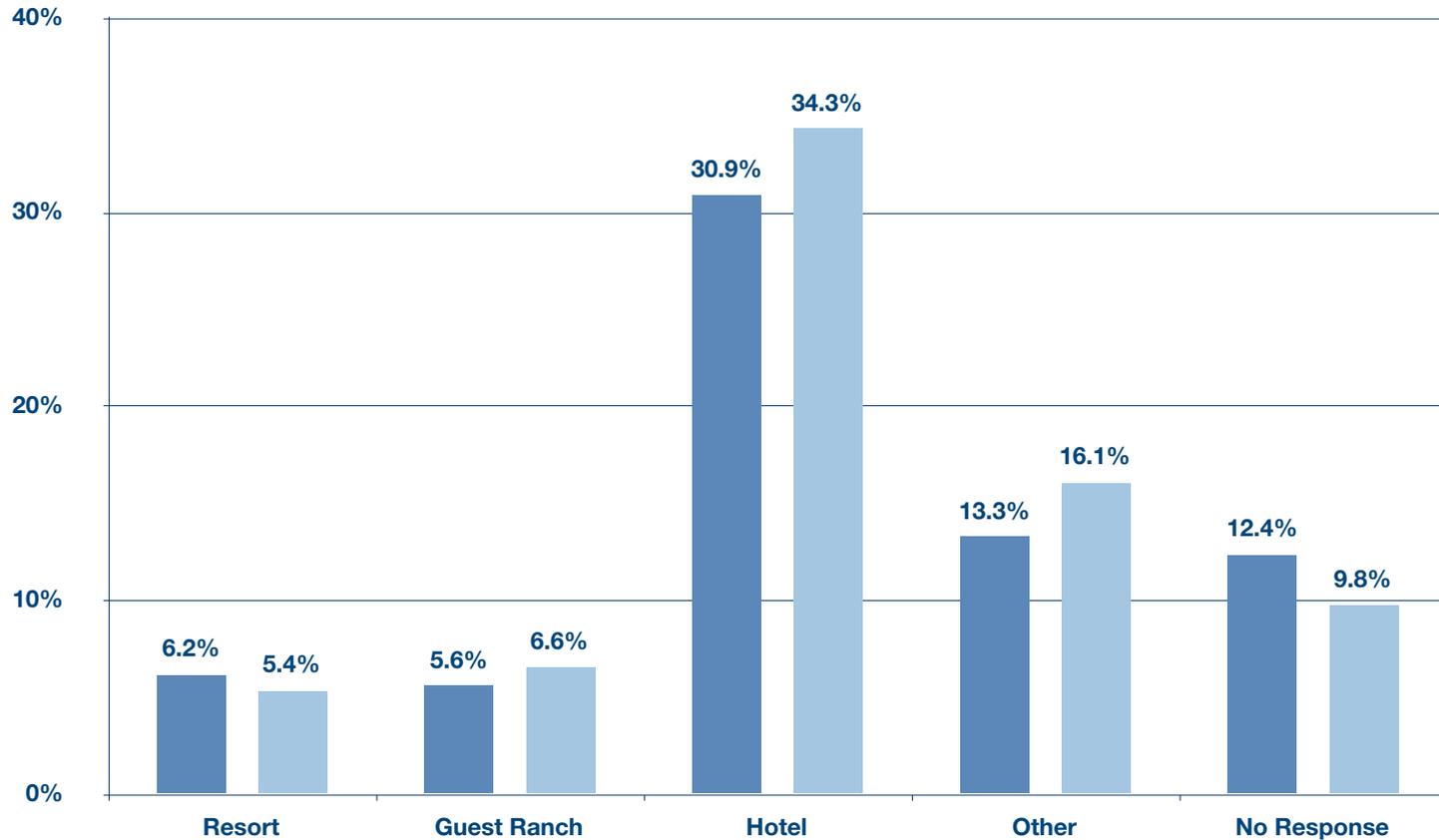
Lodging



Q.12 Lodging

■ Total ■ WYS Only

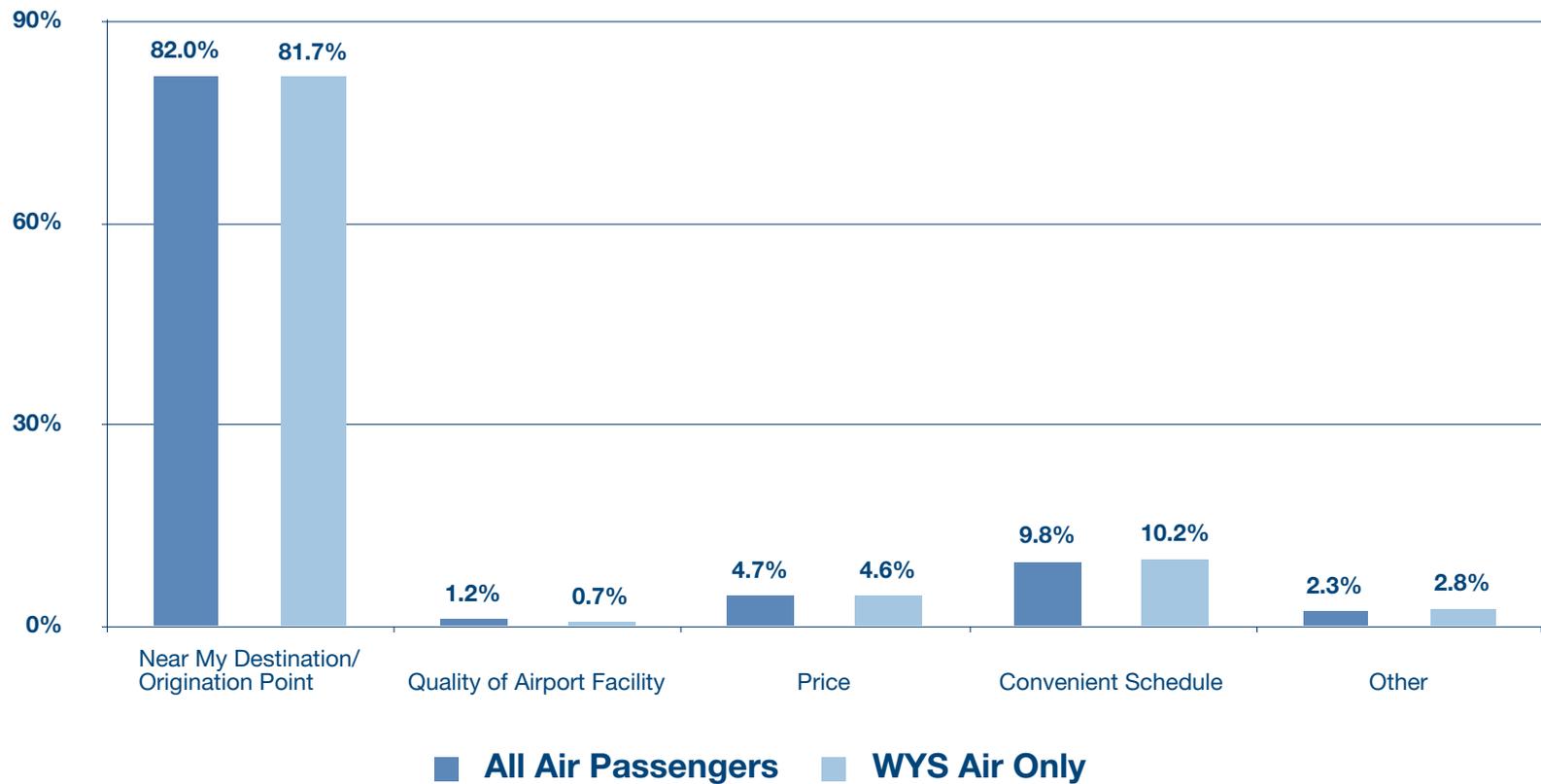
Lodging Cont.



Q.12 Lodging

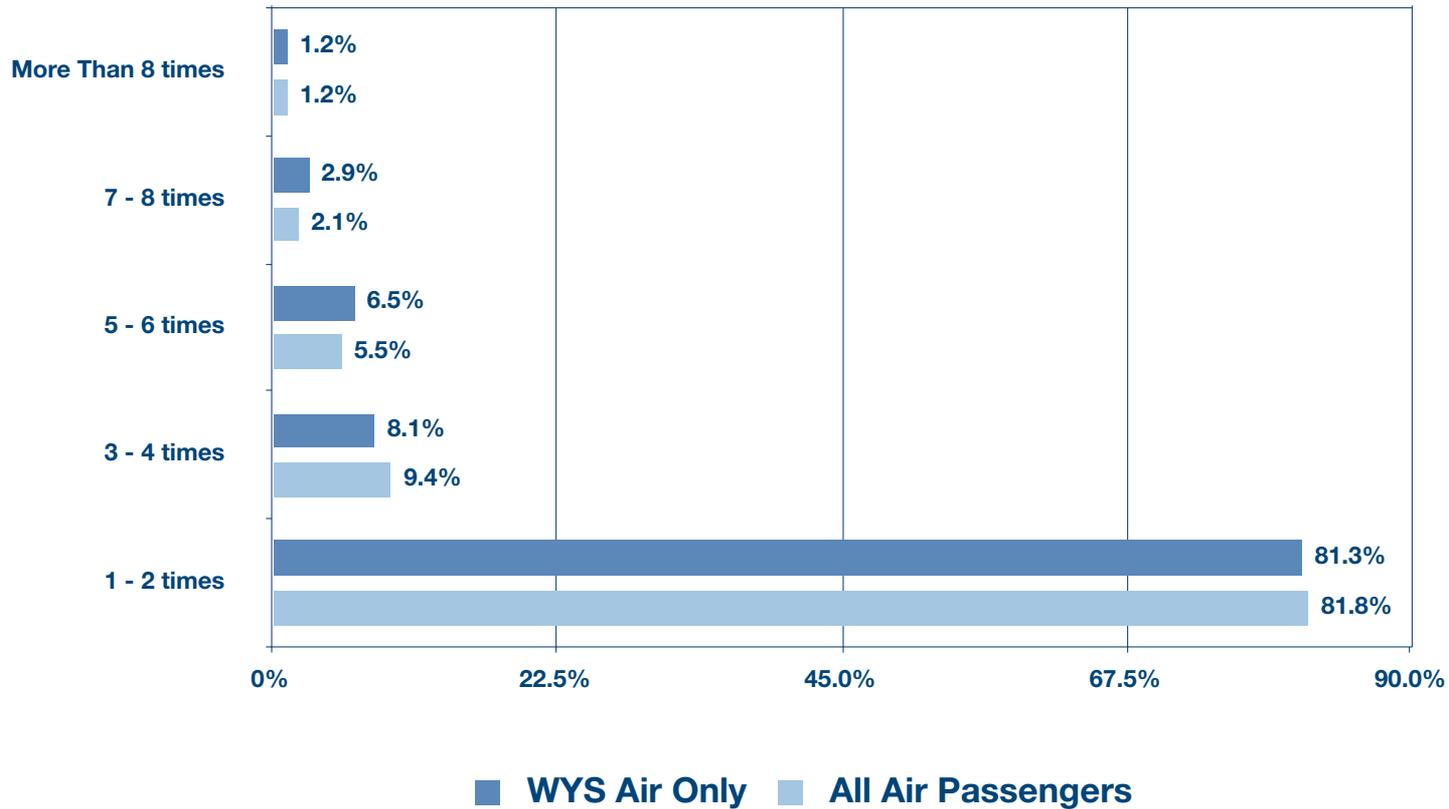
■ Total ■ WYS Only

Primary Reason for Choosing Flight



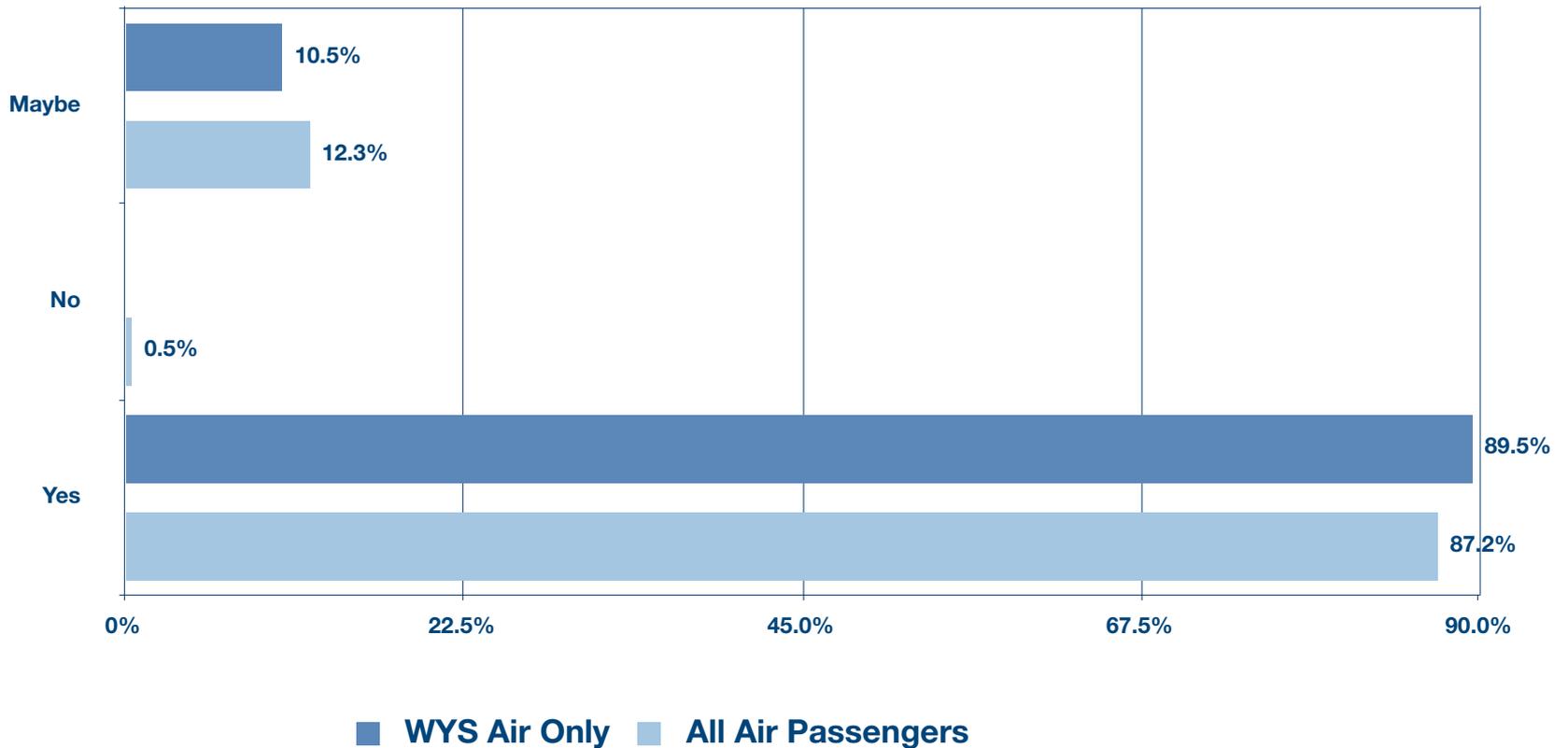
Q.13 What was your primary reason for choosing this flight?

How Often Use WYS



Q.14 How often per year do you use the air service at West Yellowstone?

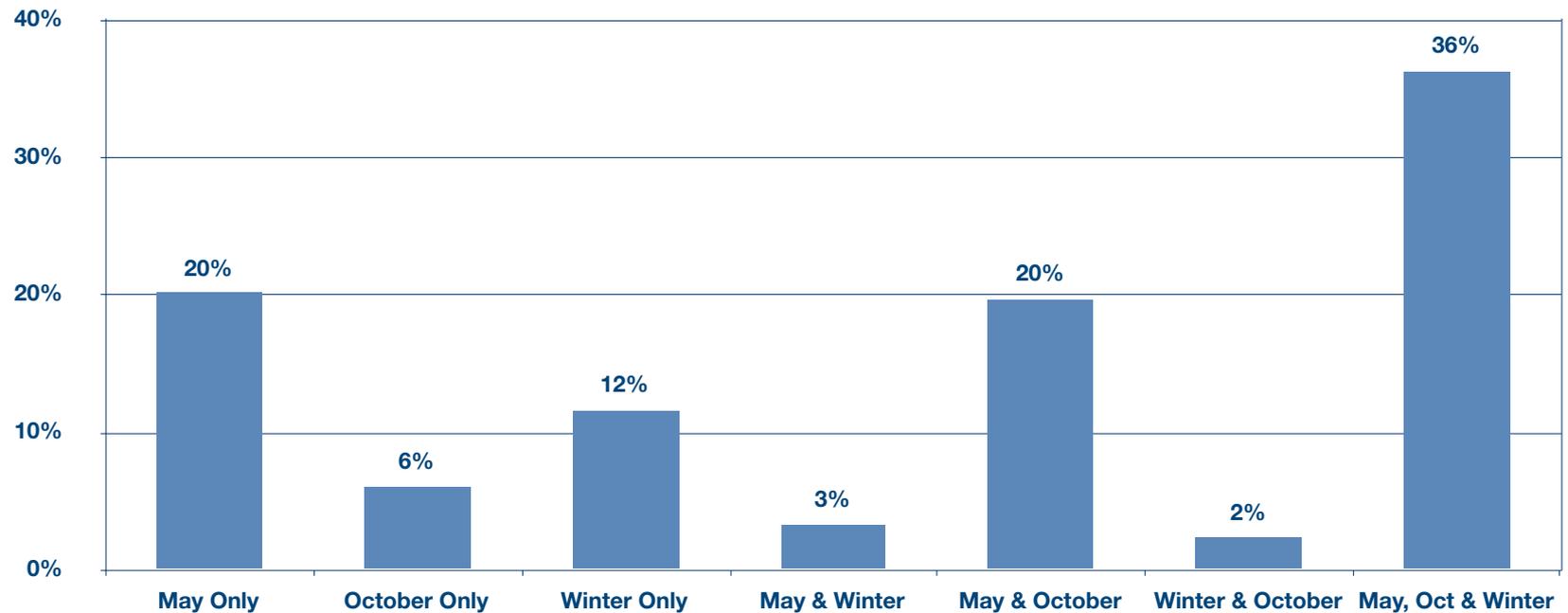
Fly SkyWest/ Delta Again



Q.15 Would you fly the SkyWest/Delta Connection into Yellowstone Airport again?

Seasonal Use of WYS

(Based on 297 Responses of WYS Passengers)



Q.16 Would you use Yellowstone Airport air service if it operated in May, October, Winter? (WYS Passengers Only)